JAKE VANHUSS | MOTION GRAPHICS REEL BREAKDOWN

INTRO & OUTRO ANIMATIONS
Using a logo that I created in Illustrator, I created a 3d model in Cinema 4D, designed the opening and closing animations, rendered out multi-pass sequences, and constructed the final composite with After Effects.

SHOT 01 "KEEP ETSU ROTC" PROMO TITLES
Using supplied logos for ETSU and ROTC, I created 3D models of both with Cinema 4D, imported the models into Element 3D in After Effects, and animated the logo transition as well as a custom c/g american flag for the background.

SHOT 02 "PERSPECTIVES" MOTION GRAPHIC BUMPER
Sample bumper created for a client using a logo created in Illustrator, bevelled with Element 3D, and animated in After Effects.

SHOT 03 "BILL BLEDSOE'S RELIQUARIES" INTRO TITLES
Title animation I created in After Effects with a logo I made in Photoshop.

SHOT 04 "DARKFILM ENTERTAINMENT" MOTION GRAPHIC BUMPER
I designed and animated this logo with Illustrator, Photoshop, and After Effects.

SHOT 05 "GOT AERIAL LLC - THE ART OF FLYING" MOTION GRAPHICS
Utilizing footage provided by the client, Got Aerial LLC, I tracked the motion with Mocha, created vector logos of the company names, bevelled & textured them in Element 3D, and animated and composited the final shot in After Effects.

SHOT 06 "TOWNIE MEETING 2013" PROMO TITLES
Utilizing a JPEG sample of the promotional materials for the conference, I recreated the logo and background utilizing Illustrator and Photoshop, bevelled the logo with Element 3D, and animated the final animation with Optical Flares and After Effects.

SHOT 07 "2013 ETSU FACULTY CONVOCATION" MOTION GRAPHICS
Short text animation I created for a prersentation with Illustrator, Element 3D, Optical Flares, and After Effects..

SHOT 08 "PALAVAHUT TV" MOTION GRAPHIC BUMPER
Utilizing a pair of supplied logos from the client that I vectorized in Illustrator, I modeled, textured, animated, and rendered this animation in Cinema 4D and composited and enhanced the final shot in After Effects with other vector elements created in Illustrator.

SHOT 09 "CARTER LEGACY" INTRO TITLES
Utilizing archived photographs from ETSU's Archives of Appalachia, I composed this animation with Photoshop and After Effects.

SHOT 10 "2013 ETSU CAMPUS RECREATION PROMO" MOTION GRAPHICS
Utilizing a photograph provided by campus recreation, I created this animation with After Effects.

SHOT 11 "OSU PROFESSIONAL & NONCREDIT ED" INTRO ANIMATION
Utilizing a university approved logo, I created this animation for the Professional and Noncredit Education unit with Illustrator and After Effects.

SHOT 12 "2013 ETSU FACULTY CONVOCATION" INTRO ANIMATION
Utilizing the provided logo of the university, I vectorized it in Illustrator, created a 3D model in Cinema 4D, and imported the model into Element 3D inside After Effects where I animated it and finished the composite with Optical Flares.

SHOT 13 "PRESCRIPTION DRUG ABUSE PREVENTION PSA" MOTION GRAPHICS
Using a calendar template that I created in Photoshop, I created the animation in After Effects with Element 3D.

SHOT 14 "CARTER LEGACY" NEWSPAPER ANIMATION
Utilizing a photo of The Comet masthead from 1910, I recreated a copy of the newspaper in Photoshop and animated, effected and graded the shot in After Effects.

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SHOT 15 "GOT AERIAL LLC - THE ART OF FLYING" MOTION GRAPHICS
Utilizing footage provided by the client, Got Aerial LLC, I tracked the motion with Mocha, created vector logos of the company names, bevelled & textured them in Element 3D, and animated and composited the final shot in After Effects.

SHOT 16 "HARLEQUIN BOOK TRAILER" TEXT ANIMATION
Text animation created for an upcoming Harlequin novel utilizing After Effects, Trapcode Particular, and a stock texture.

SHOT 17 "TOWNIE MEETING 2012 POKER TOURNAMENT" INTRO ANIMATION
I created a vector logo from a JPEG and animated it with After Effects.

SHOT 18 "SIX SON MEDIA" MOTION GRAPHICS BUMPER
Utilizing a name provided by the client, I created a logo in Photoshop and animated it in After Effects.

SHOT 19 "TECHNOLOGY APPLICATIONS FOR EDUCATIONAL LEADERS" ONLINE COLLEGE COURSE
Utilizing footage provided by Jason Jones of ETSU Online, I edited the initial raw sequence with Final Cut Pro and constructed the final composite with some stock interface elements and custom-made motion graphics in After Effects to create an advanced technology themed composition.

SHOT 20 "TOWNIE MEETING 2013 OPENING PARTY" INTRO TITLES
Utilizing a JPEG promotional image, I created a vector logo in Illustrator along with "The Great Gatsby" style elements which I bevelled and animated in After Effects with Element 3D.

SHOT 21 "KEEP ETSU ROTC" LOWER THIRDS
Utilizing footage provided by Jason Jones of ETSU Online, I edited the initial raw sequence with Final Cut Pro and constructed the final composite with a photo I took in the ROTC facility at ETSU and created custom lower thirds with a precomposited c/g flag I used in the intro titles in After Effects.

SHOT 22 "COCA-COLA CORE" MOTION GRAPHICS
Using a vector logo provided by the client, I created the animation in After Effects with Element 3D, Trapcode Particular, and Optical Flares.

SHOT 23 "CHOICES" INDEPENDENT FILM MAIN TITLES
Utilizing a logo I created in Illustrator, I created this animation in After Effects with a photo of a brick wall.

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